

Social Media Policy

- This policy sets forth expectations for online and social media, as well as other forms of electronic communications, by all Music City Marauders coaches, players, parents, staff, and volunteers.
- Social media refers to any online tools or applications that allow people to communicate and/or share content via the internet including, but not limited to:
 - Social networking sites (e.g. Twitter, Facebook, Google+, etc.).
 - Video and photo sharing websites or apps (e.g. TikTok, YouTube, Vimeo, Instagram, Pinterest Vine, etc.).
 - Live broadcasting apps (e.g. Periscope, Meerkat, Facebook Live, etc.).
 - Instant messaging (e.g. SMS/Text, Skype, Snapchat, WhatsApp, Viber, etc.)
 - Any other online technologies that allow individual users to upload and share content.

GUIDELINES FOR USING SOCIAL MEDIA

- **USE COMMON SENSE:** When using social media, there are no hard lines between your personal/private postings and your hockey/Music City Marauder postings. Remember, you are an ambassador for Music City Marauders and an extension of our brand. Therefore, it is important that you represent both yourself and the Music City Marauders appropriately online at all times.
- **PROTECTING YOUR PRIVACY:** When posting content online there is potential for content to become publicly available through a variety of means, even if it was intended to be shared privately. You should assume that all information posted online can be traced back to you. You are accountable for your actions both on and offline, including the information you post via your personal social media accounts.
- **BE HONEST AND CONSIDERATE OF OTHERS:** Do not say anything that is dishonest, untrue or misleading. We recommend erring on the side of caution – if in doubt, do not post or upload. Do not post information when you have been asked not to, or where consent has not been given. You must also remove information about another person if that person asks you to do so.
- **RESPECT CONFIDENTIALITY AND SENSITIVITY:** When using social media, you must maintain the privacy of Music City Marauders confidential information. This includes information that is not publicly accessible, widely known, or not expected to be shared outside of the Music City Marauders community.
- **DISCRIMINATION, SEXUAL HARASSMENT AND BULLYING:** You must not post any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate.

POLICY BREACHES: Breaches of this policy include but are not limited to:

- Using Music City Marauders name, motto, crest and/or logo in a way that would result in a negative impact or reflect on the organization and/or its members in an unfavorable way.
- Posting or sharing any content that is abusive, harassing, threatening, demeaning, defamatory or libelous.
- Posting or sharing any content that includes insulting, obscene, offensive, provocative, or hateful language.
- Posting or sharing any content, which if said in person during the playing of the game would result in a breach of the rules of the game (e.g. smack-talk or taunting others prior to or after a game)

- Posting or sharing any content that is a breach of any state or Commonwealth law including but not limited to illegal or indecent content, including defamatory, vilifying or misleading and deceptive content.

REPORTING, DISCIPLINE and YOUR RIGHTS

- Reporting a breach: If you notice inappropriate or unlawful content online relating to Music City Marauders or any of its members, or content that may otherwise have been published in breach of this policy, you should report the circumstances immediately to the Disciplinary Committee and/or the Board of Directors.
- Investigation: Alleged breaches of this social media policy may be investigated according to our Music City Marauders Disciplinary Committee, the Board of Directors and up to and possibly including USA Hockey and our affiliate SAHA - Southern Amateur Hockey Association. Where it is considered necessary, Music City Marauders may report a breach of this social media policy to police.
- Disciplinary process, consequences, and appeals: Music City Marauders coaches, players, parents, and volunteers who breach this policy may face disciplinary action up to and including expulsion from the team in accordance with the ruling from the Disciplinary Committee and/or the Board of Directors.

Your Rights: Any person who is sanctioned under a disciplinary process for breach of this policy may have a right of appeal to the Board of Directors.

*Adapted from USA Hockey & U.S. Center For SafeSport Policies

To report any actual or suspected violations, you should email USA Hockey at SafeSport@usahockey.org or call 1-800-888-4656.

